Deltabridge

Deltabridge brand guidelines

VERSION 1 · NOVEMBER 2026

The reference for anyone making something with the Deltabridge name on it.

Brand at a Glance

WHAT WE ARE

One Line

AI-native threat intelligence

FOOTER LINE

Sign-off

Frontier intelligence, finished for you.

LOOK

Blue on Dark

Blue is the only accent. Inter Tight headings, Inter body, Geist Mono for labels and data.

Logo

Blue on light backgrounds, white on dark. Use the supplied files; never rebuild the logo.

Versions

Deltabridge

WORDMARK, BLUE, ON LIGHT

Deltabridge

WORDMARK, WHITE, ON DARK



LOGOMARK, BLUE, ON LIGHT



LOGOMARK, WHITE, ON DARK

Clear Space

Keep clear space of at least half the logomark's height on every side. Nothing else enters this zone: no text, edges or other graphics.



Minimum Sizes

Do not reproduce the logo smaller than this, on screen or in print.

Deltabridge

24px / 8mm

WORDMARK HEIGHT



16px / 5mm

LOGOMARK HEIGHT

Don'ts

DON'T

Recolour the logo. Use blue on light backgrounds and white on dark.

DON'T

Use gold or any other accent colour.

DON'T

Stretch, squash or rotate it.

DON'T

Add shadows, outlines, glows or other effects.

DON'T

Place it on busy backgrounds or photos.

DON'T

Rebuild the wordmark in a live font. Use the supplied files.

Colour

Blue is the only accent: #0073cf on light, #a7c8ff on dark. The dark canvas is #0e131e. There is no gold.

Core Colours

LIGHT THEME

Background
#ffffff
RGB 255, 255, 255
CMYK 0, 0, 0, 0

Surface
#ffffff
RGB 255, 255, 255
CMYK 0, 0, 0, 0

Text
#0f1218
RGB 15, 18, 24
CMYK 37, 25, 0, 91

Text secondary
#4a5160
RGB 74, 81, 96
CMYK 23, 16, 0, 62

Text subtle
#6b7180
RGB 107, 113, 128
CMYK 16, 12, 0, 50

Line
#e3e5ea
RGB 227, 229, 234
CMYK 3, 2, 0, 8

Accent
#0073cf
RGB 0, 115, 207
CMYK 100, 44, 0, 19

Accent ink
#005eb1
RGB 0, 94, 177
CMYK 100, 47, 0, 31

DARK THEME

Background
#0e131e
RGB 14, 19, 30
CMYK 53, 37, 0, 88

Surface
#121826
RGB 18, 24, 38
CMYK 53, 37, 0, 85

Text
#e6e9f2
RGB 230, 233, 242
CMYK 5, 4, 0, 5

Text secondary
#a6adbd
RGB 166, 173, 189
CMYK 12, 8, 0, 26

Text subtle
#8b92a3
RGB 139, 146, 163
CMYK 15, 10, 0, 36

Line
#232a3a
RGB 35, 42, 58
CMYK 40, 28, 0, 77

Accent
#a7c8ff
RGB 167, 200, 255
CMYK 35, 22, 0, 0

Accent ink
#a7c8ff
RGB 167, 200, 255
CMYK 35, 22, 0, 0

CMYK: Approximate. Proof before print.

Primary Button Gradient

REQUEST A DEMO

`#a7c8ff to #2b86de, bottom left to top right. Text #001c3b.`

Severity Colours

DATA ONLY

Severity colours mark risk in data such as scores and badges. Never use them for decoration or branding.

Critical, light
#b42318
RGB 180, 35, 24
CMYK 0, 81, 87, 29

High, light
#c2410c
RGB 194, 65, 12
CMYK 0, 66, 94, 24

Medium, light
#a16207
RGB 161, 98, 7
CMYK 0, 39, 96, 37

Low, light
#6b7180
RGB 107, 113, 128
CMYK 16, 12, 0, 50

Critical, dark
#ff8a7a
RGB 255, 138, 122
CMYK 0, 46, 52, 0

High, dark
#fb923c
RGB 251, 146, 60
CMYK 0, 42, 76, 2

Medium, dark
#facc15
RGB 250, 204, 21
CMYK 0, 18, 92, 2

Low, dark
#8b92a3
RGB 139, 146, 163
CMYK 15, 10, 0, 36

Entity Palette

VISUALISATIONS ONLY, ALWAYS WITH A LEGEND

One colour per entity type in the Intel Graph. Colour alone never carries meaning, so every chart that uses these shows a legend.

LIGHT THEME

threat-actor	#ef4444	malware	#e9670c
indicator	#00a35d	vulnerability	#a98c1e
attack-pattern	#e11d48	campaign	#7a5af6
infrastructure	#6366f1	tool	#a855f7
intrusion-set	#e82c2c	identity	#149cb3
report	#3b82f6	ipv4-addr	#00a36d
ipv6-addr	#08a08f	domain-name	#0097db
url	#2563eb	email-addr	#7c3aed
file	#d97706	course-of-action	#059669
observed-data	#597ea6		

DARK THEME

threat-actor	#ef4444	malware	#f97316
indicator	#22c55e	vulnerability	#efb534
attack-pattern	#e11d48	campaign	#7a5af6
infrastructure	#6366f1	tool	#a855f7
intrusion-set	#dc2626	identity	#06b6d4
report	#3b82f6	ipv4-addr	#10b981
ipv6-addr	#14b8a6	domain-name	#0ea5e9
url	#2563eb	email-addr	#7c3aed

file	#c26800	course-of-action	#059669
observed-data	#4b708b		

Contrast Rules

Light Theme

Text on background 18.75:1

Secondary text on background 7.96:1

Subtle text on background 4.88:1

Accent on background 4.82:1

Button text on gradient start 10.05:1

Dark Theme

Text on background 15.30:1

Secondary text on background 8.26:1

Subtle text on background 5.96:1

Accent on background 10.92:1

Button text on gradient start 10.05:1

Body text needs at least 4.5:1. Large text and graphics need at least 3:1. Do not put subtle text on the raised surfaces in the light theme.

Typography

Three typefaces, each with one job.

Typefaces

HEADINGS

Inter Tight

Threats, in context

Weight 600, tight tracking from -0.025em to -0.032em.

BODY

Inter

Threats, in context

Weight 400 for body text and lede paragraphs.

LABELS AND DATA

Geist Mono

CVE-2026-0001

Labels, figures and code. Ligatures off.

Logo Font

Montserrat appears only inside the logo, drawn as paths. Never set it in live text.

Type Scale

STYLE	FAMILY	SIZE	WEIGHT	TRACKING
Hero h1	Inter Tight	`clamp(38px, 4.4vw, 56px)`	600	-0.032em
Section h2	Inter Tight	`clamp(30px, 4vw, 40px)`	600	-0.03em
h3	Inter Tight	20-22px	600	-0.02em
Lede	Inter	18px	400	0

STYLE	FAMILY	SIZE	WEIGHT	TRACKING
Body	Inter	16-17px	400	0
Label	Geist Mono	11.5px	400-500	0.06em, uppercase

Fallbacks for Office and Google Files

Inter and Inter Tight are free Google fonts. Templates name the brand font; if it is not installed, these stand in.

FONT	FALLBACK
Inter Tight	Arial
Inter	Arial
Geist Mono	Consolas

Graphic Language

The identity is graphic only: the live graph, icons and the product itself.

The Live Graph

- The live graph is the brand's one decorative image. Use it behind page heads and calls to action, never behind body text.
- Keep it sparse: faint nodes and lines with a small lit cluster. It never competes with the headline.
- It follows the theme. Dark uses the pale blue highlight on the dark canvas; light uses the brand blue on white.

Lucide Icons

- Lucide icons only, at a 1.75px stroke.
- Icons take the text colour or the accent. Never fill them or add effects.

Product UI as Imagery

- Show the real product: Briefs, the Intel Graph and Athena. Do not use stock photography or abstract 3D art.
- Crop to the useful part of the screen and keep the interface legible.

Example Labels

- Label any panel that shows illustrative rather than live data with the word Example.
- Set the label in Geist Mono, in the corner of the panel, so it is never mistaken for customer data.

Layout

Grid, margins and spacing for documents and slides.

RULE	VALUE
Corner radius	4px on buttons, inputs and badges
Section spacing	Section rhythm: 104px between sections on desktop, 80px below 960px and 56px below 640px
Document margins	A4: 18mm on every side, on a single column
Slide margins	16:9: 64px at a 1280px-wide slide (5%) on every side
Dividers	Hairlines in the line colour, 1px

- Left-align text. Keep line length near 60 to 75 characters.
- Use space and a hairline to separate sections, not boxes inside boxes.

Applications

Stationery, templates and social files, ready to use.

Letterhead

- A4 Word document and template with the wordmark and a company footer.
- The registered company details are added to the footer when they are confirmed.

Letterhead, Word document

Letterhead, Word template

Business Card Template

- A template to fill in for each person: 85 by 55mm trim with 3mm bleed and crop marks.
- A print PDF and an editable SVG.

Business card template, print PDF

Business card template, SVG

Report Template

- A4 Word document with heading styles, a table style and a cover with the logo.
- It sets Inter Tight, Inter and Geist Mono, and falls back to Arial and Consolas when they are not installed.

Report template, Word document

Slide Master

- 16:9 PowerPoint master in a dark and a light theme, with Title, Section, Content, Two Column, Product Screenshot, Quote or Stat and Closing layouts.
- Slides set headings in Inter Tight Bold, because PowerPoint has no 600 weight. Inter and Inter Tight are free to install.

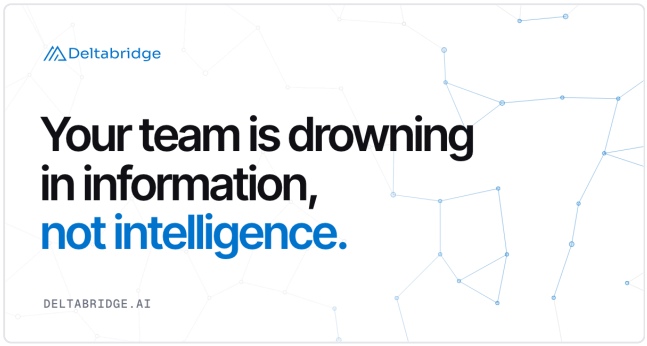
Slide master, PowerPoint

Email Signature

- HTML signature with the wordmark. Replace the name and contact details with your own.

Email signature, HTML

Share Images



- Large, X and square sizes for link previews and posts.

Share image, large, 1200 by 630

Share image, X, 1200 by 600

Share image, square, 1200 by 1200

LinkedIn



- Company page banners, personal banners in the Deltabridge style and a square post template, each in dark and light.

LinkedIn company page banner, dark

LinkedIn company page banner, light

LinkedIn personal banner, Deltabridge style, dark

LinkedIn personal banner, Deltabridge style, light

LinkedIn square post template, dark

LinkedIn square post template, light

X Headers



- 1500 by 500 headers in dark and light.

X header, dark, 1500 by 500

X header, light, 1500 by 500

Avatars



- The logomark alone, 400px square, in dark and light.

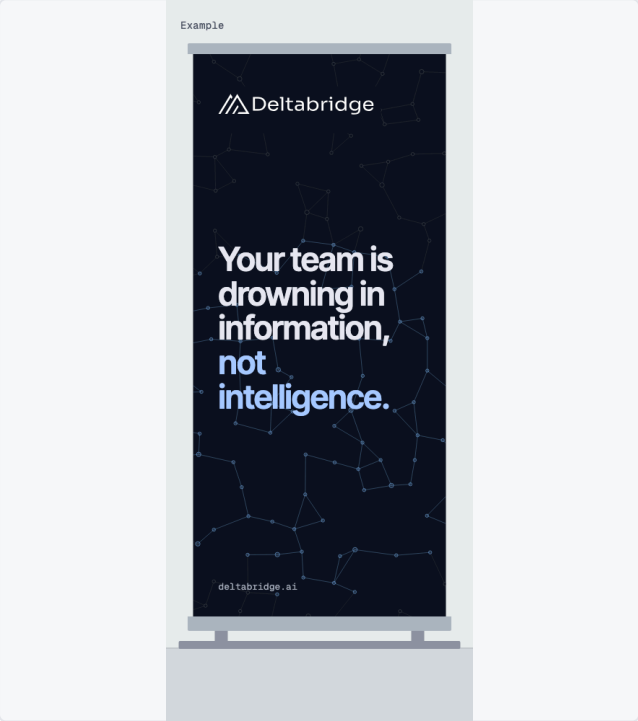
Avatar, logomark, dark, 400px

Avatar, logomark, light, 400px

Signage and Merchandise

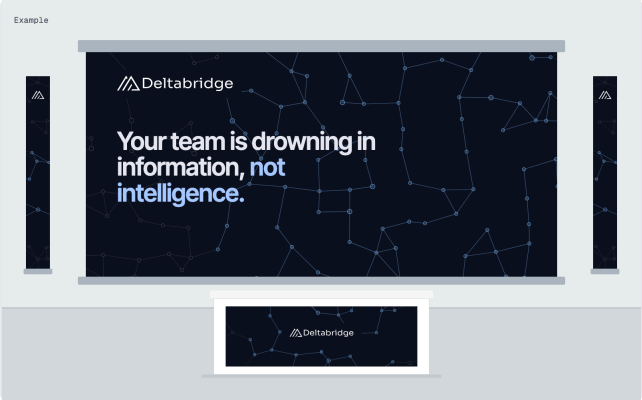
How the identity looks on banners, walls and merchandise.

- Use the white logo on the dark canvas and the blue logo on light, and keep the clear space from the Logo section.
- These are illustrations for reference. Send the logo files to the printer, not the mockups.



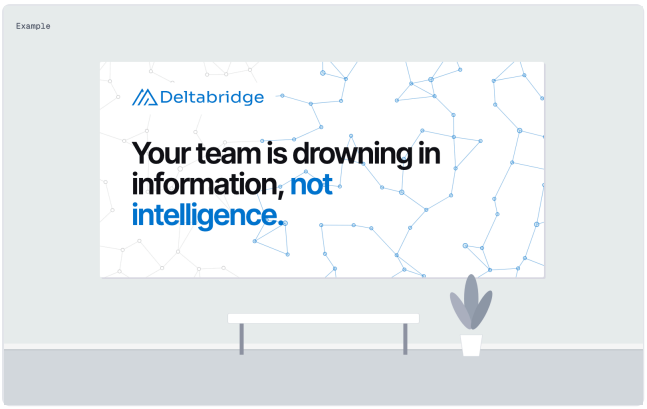
Pull-up Banner

850 by 2000mm Download PNG



Booth Backwall

Download PNG



Office Wall

Download PNG



T-shirt

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Stickers

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